

BGSU: School of Media & Communication
Spring 2017 Course Evaluation

Course: MDIA36601001: 2172 MDIA 3660 1 1001 LEC 17014 GC-MDIA 3660 1001 17014:
 2172_MAIN_17014_2172_17014

Instructor: Ruonan Zhang

1 - The instructor showed interest and enthusiasm for teaching										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	23	95.83%					1.04 		
B=Agree	(2)	1	4.17%							
C=Neutral	(3)	0	0%							
D=Disagree	(4)	0	0%							
E=Strongly Disagree	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
24/34 (70.59%)	1.04	0.20	1.00							

2 - The instructor demonstrated a firm grasp of course content										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	20	83.33%					1.21 		
B=Agree	(2)	3	12.5%							
C=Neutral	(3)	1	4.17%							
D=Disagree	(4)	0	0%							
E=Strongly Disagree	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
24/34 (70.59%)	1.21	0.51	1.00							

3 - The instructor presented course material in an organized way										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	17	70.83%					1.42 		
B=Agree	(2)	5	20.83%							
C=Neutral	(3)	1	4.17%							
D=Disagree	(4)	1	4.17%							
E=Strongly Disagree	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
24/34 (70.59%)	1.42	0.78	1.00							

4 - The syllabus was organized and objectives clearly stated										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	19	79.17%					1.33 		
B=Agree	(2)	3	12.5%							
C=Neutral	(3)	1	4.17%							
D=Disagree	(4)	1	4.17%							
E=Strongly Disagree	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
24/34 (70.59%)	1.33	0.76	1.00							

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5 - The course adhered to the stated objectives									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	18	75%					1.29 	
B=Agree	(2)	5	20.83%						
C=Neutral	(3)	1	4.17%						
D=Disagree	(4)	0	0%						
E=Strongly Disagree	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
24/34 (70.59%)	1.29	0.55	1.00						

6 - The instructor's teaching and presentation skills were effective									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	19	79.17%					1.25 	
B=Agree	(2)	4	16.67%						
C=Neutral	(3)	1	4.17%						
D=Disagree	(4)	0	0%						
E=Strongly Disagree	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
24/34 (70.59%)	1.25	0.53	1.00						

7 - I felt free to ask questions and make comments									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	19	79.17%					1.33 	
B=Agree	(2)	3	12.5%						
C=Neutral	(3)	1	4.17%						
D=Disagree	(4)	1	4.17%						
E=Strongly Disagree	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
24/34 (70.59%)	1.33	0.76	1.00						

8 - The instructor was willing to help me outside of class									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	17	70.83%					1.46 	
B=Agree	(2)	4	16.67%						
C=Neutral	(3)	2	8.33%						
D=Disagree	(4)	1	4.17%						
E=Strongly Disagree	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
24/34 (70.59%)	1.46	0.83	1.00						

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9 - Activities provided opportunity for mastery of course content										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	17	70.83%					1.38		
B=Agree	(2)	5	20.83%							
C=Neutral	(3)	2	8.33%							
D=Disagree	(4)	0	0%							
E=Strongly Disagree	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
24/34 (70.59%)	1.38	0.65	1.00							

10 - Instructor provided information about my progress in the course										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	15	62.5%					1.46		
B=Agree	(2)	7	29.17%							
C=Neutral	(3)	2	8.33%							
D=Disagree	(4)	0	0%							
E=Strongly Disagree	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
24/34 (70.59%)	1.46	0.66	1.00							

11 - The instructor was concerned with whether the students learned the material										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	21	87.5%					1.17		
B=Agree	(2)	2	8.33%							
C=Neutral	(3)	1	4.17%							
D=Disagree	(4)	0	0%							
E=Strongly Disagree	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
24/34 (70.59%)	1.17	0.48	1.00							

12 - The instructor stimulated independent thinking										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	19	79.17%					1.25		
B=Agree	(2)	4	16.67%							
C=Neutral	(3)	1	4.17%							
D=Disagree	(4)	0	0%							
E=Strongly Disagree	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
24/34 (70.59%)	1.25	0.53	1.00							

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13 - The course increased my knowledge, skills, and/or understanding of the subject										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	17	70.83%					1.46		
B=Agree	(2)	5	20.83%							
C=Neutral	(3)	1	4.17%							
D=Disagree	(4)	0	0%							
E=Strongly Disagree	(5)	1	4.17%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
24/34 (70.59%)	1.46	0.93	1.00							

14 - This course was intellectually demanding										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	14	58.33%					1.71		
B=Agree	(2)	4	16.67%							
C=Neutral	(3)	5	20.83%							
D=Disagree	(4)	1	4.17%							
E=Strongly Disagree	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
24/34 (70.59%)	1.71	0.95	1.00							

15 - Compared with other college instructors I have had, I would rate this instructor's effectiveness										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Top 10%	(1)	14	58.33%					1.71		
B=Among top 30%	(2)	5	20.83%							
C=About Average	(3)	3	12.5%							
D=Lowest 30%	(4)	2	8.33%							
E=Among the lowest 10%	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
24/34 (70.59%)	1.71	1.00	1.00							

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16 - Please comment on the course and instructor

- She is the best professor I ever had (fifth-year senior).
- She was a really good instructor. I would recommend her class to my peers.
- She was great!
- Great informative course and the teacher made me excited to learn about it and taught in a way that I could retain the information.
- N/A
- Fiona did a great job teaching and engaging with the students in class. Media Effects is a hard class and she excelled in trying to make it her best.
- Great course. Great instructor. No complaints
- Love her! Awesome Prof! Makes content engaging and works very hard! I would recommend this class to everyone!
- Very enthusiastic, obviously loves what she does and has fun but still teaches in an effective way.
- The instructor was hard to understand. She would constantly try to focus on class participation during notes that we haven't covered or gone over. We don't know because it's not covered.
- RZ is an awesome professor! I enjoyed the course very much!
- I love her care, passion, enthusiasm for the course/material. She makes me feel/get involved and engages me in discussion which keeps me interested and always makes us apply our knowledge of theory to real world situations which makes thing more memorable and purposeful. She was also really funny which helped me stay awake and alert and interested.
- Ms. Zhang has taught me so much. I can tell she is 110% knowledgeable about this subject and really wants us to be the same. She presented information in a fun way that made us laugh and want to participate.
- The course was interesting and the instructor did a great job relaying the information to the students.
- Ms. Zhang is an awesome professor and I'm glad I got her for my last semester as an undergraduate. The course is filled with theory but with her as a professor it wasn't hard to actually go to class and learn.
- She was cool
- Incredibly sweet and knowledgeable. One of the best instructors I had and I always look forward to her class.

17 - Please comment on the textbook(s) and audio-visual materials

- The PowerPoints were VERY helpful.
- Interesting book to read
- The textbook was one of the easier reads I've had for a textbook and I appreciated that. The content was understandable and not boring.
- The textbook was useful and easy to read.
- N/A
- Textbook was easy to read, but had a lot of unnecessary details.
- No complaints
- Textbook and material very helpful with assignments/papers/presentations.
- Text book was only used for discussion board questions and sometimes the book didnt answer the question. Examples in notes don't always fit what we are covering
- RZ is an awesome professor! I enjoyed the course very much!
- I loved the powerpoint, small "in-class group discussion projects." I loved the use of videos, and the memes
- The textbook helped a lot with the online discussions due before class.
- The professor assisted the students in letting them know what pages were necessary in a chapter and what terms would need to be covered. This was helpful to all the students and showed that she cared and wanted everyone to learn the information.
- Good PowerPoint
- Textbook is straight to the point and useful.

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18 - Please comment on the major assignments and exams

- I wish that we could get a review sheet for our final exam (like we did for the previous exams).
- Well thought out
- The major exams were outlined well and we were able to study for them well. The two papers were also good.
- The exams were easy to understand and were presented in a useful manner.
- They were fine and evenly spaced. Exams were good.
- We had three tests- all were great in what they tested about. Papers- We had two papers and both were stimulating Discussion posts- these were our HW and they were solid questions to stimulate our thinking for the exam.
- Exams were good size and she provided good review materials. Papers were graded stricter than the rubric suggested.
- was very good about preparing study guides and ways for us to remember content, very helpful when studying for exams.
- Nothing too outrageous or taxing but still challenging and made you think.
- BS that there is no study material for final exam.
- RZ is an awesome professor! I enjoyed the course very much!
- The exams were easy because I felt like everything was explored thoroughly
- The exams correlated with the PowerPoints and I liked how she made us write the study guide ourselves and explained all of the questions the class before instead of just giving us a print out.
- We wrote two papers and did a short presentation on the second paper. These papers applied the knowledge we learned and gave us the opportunity to show our instructor that we did understand the theories and concepts; or at the very least, where we all stood as a class on understanding the material.
- Ms. Zhang was very helpful in preparation to the exams. Major assignments were just right for a 3000 level class as an undergraduate and in relation to the material from the course.
- Good assignments
- Assignments were fair.

19 - Additional Comments

- Great class. I'm graduating and this was a really cool class to end on.
- N/A
- Fiona was one of the instructors I have had during my four years at BG!
- N/A
- Don't change anything! Awesome Class!!
- RZ is an awesome professor! I enjoyed the course very much!
- N/A
- Ms. Zhang is hands down the best instructor I've ever had. I can tell she is 110% knowledgeable and passionate about the subject and her studies. She is so sweet, helpful, and funny and that is SUCH a relief for me! I never dreaded coming to class.
- Great class. Wonderful instructor.