

Course: COMM30001001: 2188 COMM 3000 1 1001 LEC 72136 GC-COMM 3000 1001 72136 : Ruonan Zhang
Instructor: Ruonan Zhang *
Response Rate: 30/34 (88.24 %)

1 - The instructor clearly explains course objectives and requirements.

Ruonan Zhang

Response Option	Weight	Frequency	Percent	Percent Responses	Means						
Strongly Disagree	(1)	0	0.00%			4.53	4.19	4.14			
Disagree	(2)	0	0.00%								
Neither Agree Nor Disagree	(3)	1	3.33%								
Agree	(4)	12	40.00%	█							
Strongly Agree	(5)	17	56.67%	█							
					0	25	50	100	Question	BGSU	College
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median
30/34 (88.24%)	4.53	0.57	5.00	58323	4.19	1.04	4.00	26134	4.14	1.07	4.00

- yes, very professional and smart. Seems to know what she is doing.
- Enjoys research on a personal level
- She welcomes questions.

2 - The instructor sets high standards for learning.

Ruonan Zhang

Response Option	Weight	Frequency	Percent	Percent Responses	Means						
Strongly Disagree	(1)	0	0.00%			4.38	4.29	4.22			
Disagree	(2)	1	3.45%								
Neither Agree Nor Disagree	(3)	0	0.00%								
Agree	(4)	15	51.72%	█							
Strongly Agree	(5)	13	44.83%	█							
					0	25	50	100	Question	BGSU	College
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median
29/34 (85.29%)	4.38	0.68	4.00	58089	4.29	0.92	5.00	26028	4.22	0.95	4.00

- The class would be rated at a medium-hard in my personal opinion.

3 - The instructor offers helpful and timely feedback throughout the semester.

Ruonan Zhang

Response Option	Weight	Frequency	Percent	Percent Responses	Means						
Strongly Disagree	(1)	0	0.00%			4.37	4.11	4.04			
Disagree	(2)	0	0.00%								
Neither Agree Nor Disagree	(3)	2	6.67%	█							
Agree	(4)	15	50.00%	█							
Strongly Agree	(5)	13	43.33%	█							
					0	25	50	100	Question	BGSU	College
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median
30/34 (88.24%)	4.37	0.61	4.00	58096	4.11	1.09	4.00	26037	4.04	1.12	4.00

- always very friendly and helpful
- The teacher has always been punctual and allowed ample time to teach different topics.

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4 - The instructor provides opportunities and/or information to help students succeed (for example, tutoring resources, office hours, mentoring, research projects, etc.).

Ruonan Zhang

Response Option	Weight	Frequency	Percent	Percent Responses	Means						
Strongly Disagree	(1)	0	0.00%		4.37	4.19	4.16				
Disagree	(2)	0	0.00%								
Neither Agree Nor Disagree	(3)	0	0.00%								
Agree	(4)	19	63.33%								
Strongly Agree	(5)	11	36.67%								
					Question	BGSU	College				
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median
30/34 (88.24%)	4.37	0.49	4.00	58086	4.19	0.99	4.00	26028	4.16	1.01	4.00

- Yes, office hours were provided.
- All students in groups get the same grade (unless student does 0%), I don't think is fair or right. I believe evaluations should be taken by every student for all groups.

5 - The instructor encourages student participation (for example, by inviting questions, having discussions, asking students to express their opinions, or other activities).

Ruonan Zhang

Response Option	Weight	Frequency	Percent	Percent Responses	Means						
Strongly Disagree	(1)	0	0.00%		4.67	4.30	4.22				
Disagree	(2)	0	0.00%								
Neither Agree Nor Disagree	(3)	1	3.33%								
Agree	(4)	8	26.67%								
Strongly Agree	(5)	21	70.00%								
					Question	BGSU	College				
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median
30/34 (88.24%)	4.67	0.55	5.00	58102	4.30	0.97	5.00	26037	4.22	1.02	5.00

- 110% she even incorporated a random number generator so that everyone would participate in the discussion.
- Good questions and activities.

6 - The instructor creates an environment of respect.

Ruonan Zhang

Response Option	Weight	Frequency	Percent	Percent Responses	Means						
Strongly Disagree	(1)	0	0.00%		4.60	4.37	4.32				
Disagree	(2)	0	0.00%								
Neither Agree Nor Disagree	(3)	1	3.33%								
Agree	(4)	10	33.33%								
Strongly Agree	(5)	19	63.33%								
					Question	BGSU	College				
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median
30/34 (88.24%)	4.60	0.56	5.00	58105	4.37	0.90	5.00	26047	4.32	0.91	5.00

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7 - The instructor showed interest and enthusiasm for teaching.

Ruonan Zhang

Response Option	Weight	Frequency	Percent	Percent Responses	Means							
Strongly Disagree	(1)	0	0.00%		4.73	4.26	4.26					
Disagree	(2)	0	0.00%									
Neither Agree Nor Disagree	(3)	0	0.00%									
Agree	(4)	8	26.67%									
Strongly Agree	(5)	22	73.33%									
					0	25	50	100	Question	BGSU	College	
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median	
30/34 (88.24%)	4.73	0.45	5.00	1608	4.26	0.95	5.00	1595	4.26	0.95	5.00	

8 - The instructor demonstrated a firm grasp of course content.

Ruonan Zhang

Response Option	Weight	Frequency	Percent	Percent Responses	Means							
Strongly Disagree	(1)	0	0.00%		4.77	4.28	4.28					
Disagree	(2)	0	0.00%									
Neither Agree Nor Disagree	(3)	0	0.00%									
Agree	(4)	7	23.33%									
Strongly Agree	(5)	23	76.67%									
					0	25	50	100	Question	BGSU	College	
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median	
30/34 (88.24%)	4.77	0.43	5.00	1607	4.28	0.97	5.00	1594	4.28	0.97	5.00	

9 - The instructor presented course material in an organized way.

Ruonan Zhang

Response Option	Weight	Frequency	Percent	Percent Responses	Means							
Strongly Disagree	(1)	0	0.00%		4.57	4.02	4.01					
Disagree	(2)	0	0.00%									
Neither Agree Nor Disagree	(3)	1	3.33%									
Agree	(4)	11	36.67%									
Strongly Agree	(5)	18	60.00%									
					0	25	50	100	Question	BGSU	College	
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median	
30/34 (88.24%)	4.57	0.57	5.00	1609	4.02	1.14	4.00	1596	4.01	1.14	4.00	

10 - The syllabus was organized and objectives clearly stated.

Ruonan Zhang

Response Option	Weight	Frequency	Percent	Percent Responses	Means							
Strongly Disagree	(1)	0	0.00%		4.40	4.16	4.16					
Disagree	(2)	1	3.33%									
Neither Agree Nor Disagree	(3)	2	6.67%									
Agree	(4)	11	36.67%									
Strongly Agree	(5)	16	53.33%									
					0	25	50	100	Question	BGSU	College	
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median	
30/34 (88.24%)	4.40	0.77	5.00	1600	4.16	0.99	4.00	1587	4.16	0.99	4.00	

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11 - The course adhered to the stated objectives.

Response Option	Weight	Frequency	Percent	Percent Responses	Means								
Strongly Disagree	(1)	0	0.00%		4.57	4.20	4.20						
Disagree	(2)	0	0.00%										
Neither Agree Nor Disagree	(3)	0	0.00%										
Agree	(4)	13	43.33%										
Strongly Agree	(5)	17	56.67%										
					0	25	50	100	Question	BGSU	College		
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median		
30/34 (88.24%)	4.57	0.50	5.00	1603	4.20	0.89	4.00	1590	4.20	0.90	4.00		

12 - The instructor's teaching and presentation skills were effective.

Ruonan Zhang

Response Option	Weight	Frequency	Percent	Percent Responses	Means								
Strongly Disagree	(1)	0	0.00%		4.33	3.96	3.96						
Disagree	(2)	0	0.00%										
Neither Agree Nor Disagree	(3)	4	13.33%										
Agree	(4)	12	40.00%										
Strongly Agree	(5)	14	46.67%										
					0	25	50	100	Question	BGSU	College		
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median		
30/34 (88.24%)	4.33	0.71	4.00	1616	3.96	1.11	4.00	1603	3.96	1.11	4.00		

13 - I felt free to ask questions and make comments.

Response Option	Weight	Frequency	Percent	Percent Responses	Means								
Strongly Disagree	(1)	0	0.00%		4.63	4.29	4.29						
Disagree	(2)	0	0.00%										
Neither Agree Nor Disagree	(3)	0	0.00%										
Agree	(4)	11	36.67%										
Strongly Agree	(5)	19	63.33%										
					0	25	50	100	Question	BGSU	College		
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median		
30/34 (88.24%)	4.63	0.49	5.00	1606	4.29	0.94	5.00	1593	4.29	0.94	5.00		

14 - The instructor was willing to help me outside of class.

Ruonan Zhang

Response Option	Weight	Frequency	Percent	Percent Responses	Means								
Strongly Disagree	(1)	0	0.00%		4.23	4.10	4.10						
Disagree	(2)	0	0.00%										
Neither Agree Nor Disagree	(3)	3	10.00%										
Agree	(4)	17	56.67%										
Strongly Agree	(5)	10	33.33%										
					0	25	50	100	Question	BGSU	College		
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median		
30/34 (88.24%)	4.23	0.63	4.00	1615	4.10	0.93	4.00	1602	4.10	0.93	4.00		

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15 - Activities provided opportunity for mastery of course content.													
Response Option		Weight	Frequency	Percent	Percent Responses	Means							
Strongly Disagree		(1)	0	0.00%		4.20		3.99		3.99			
Disagree		(2)	1	3.33%		4.10		3.95		3.95			
Neither Agree Nor Disagree		(3)	4	13.33%		4.10		3.95		3.95			
Agree		(4)	13	43.33%		4.10		3.95		3.95			
Strongly Agree		(5)	12	40.00%		4.10		3.95		3.95			
						0	25	50	100	Question	BGSU	College	
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median		
30/34 (88.24%)	4.20	0.81	4.00	1602	3.99	1.05	4.00	1589	3.99	1.05	4.00		

16 - The instructor provided information about my progress in the course.													
Ruonan Zhang													
Response Option		Weight	Frequency	Percent	Percent Responses	Means							
Strongly Disagree		(1)	0	0.00%		4.10		3.95		3.95			
Disagree		(2)	1	3.33%		4.10		3.95		3.95			
Neither Agree Nor Disagree		(3)	5	16.67%		4.10		3.95		3.95			
Agree		(4)	14	46.67%		4.10		3.95		3.95			
Strongly Agree		(5)	10	33.33%		4.10		3.95		3.95			
						0	25	50	100	Question	BGSU	College	
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median		
30/34 (88.24%)	4.10	0.80	4.00	1616	3.95	1.10	4.00	1603	3.95	1.10	4.00		

17 - The instructor was concerned with whether the students learned the material.													
Ruonan Zhang													
Response Option		Weight	Frequency	Percent	Percent Responses	Means							
Strongly Disagree		(1)	0	0.00%		4.48		4.02		4.02			
Disagree		(2)	0	0.00%		4.48		4.02		4.02			
Neither Agree Nor Disagree		(3)	2	6.90%		4.48		4.02		4.02			
Agree		(4)	11	37.93%		4.48		4.02		4.02			
Strongly Agree		(5)	16	55.17%		4.48		4.02		4.02			
						0	25	50	100	Question	BGSU	College	
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median		
29/34 (85.29%)	4.48	0.63	5.00	1608	4.02	1.02	4.00	1595	4.02	1.02	4.00		

18 - The instructor stimulated independent thinking.													
Ruonan Zhang													
Response Option		Weight	Frequency	Percent	Percent Responses	Means							
Strongly Disagree		(1)	0	0.00%		4.50		4.15		4.15			
Disagree		(2)	0	0.00%		4.50		4.15		4.15			
Neither Agree Nor Disagree		(3)	1	3.33%		4.50		4.15		4.15			
Agree		(4)	13	43.33%		4.50		4.15		4.15			
Strongly Agree		(5)	16	53.33%		4.50		4.15		4.15			
						0	25	50	100	Question	BGSU	College	
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median		
30/34 (88.24%)	4.50	0.57	5.00	1610	4.15	0.94	4.00	1597	4.15	0.95	4.00		

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19 - The course increased my knowledge, skills, and/or understanding of the subject.												
Response Option		Weight	Frequency	Percent	Percent Responses	Means						
Strongly Disagree		(1)	0	0.00%		4.53		4.12		4.12		
Disagree		(2)	0	0.00%								
Neither Agree Nor Disagree		(3)	1	3.33%								
Agree		(4)	12	40.00%								
Strongly Agree		(5)	17	56.67%								
						0	25	50	100	Question	BGSU	College
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median	
30/34 (88.24%)	4.53	0.57	5.00	1605	4.12	1.05	4.00	1592	4.12	1.05	4.00	

20 - This course was intellectually demanding.												
Response Option		Weight	Frequency	Percent	Percent Responses	Means						
Strongly Disagree		(1)	0	0.00%		4.37		3.90		3.90		
Disagree		(2)	1	3.33%								
Neither Agree Nor Disagree		(3)	2	6.67%								
Agree		(4)	12	40.00%								
Strongly Agree		(5)	15	50.00%								
						0	25	50	100	Question	BGSU	College
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median	
30/34 (88.24%)	4.37	0.76	4.50	1603	3.90	1.06	4.00	1590	3.90	1.06	4.00	

21 - Compared with other college instructors I have had, I would rate this instructor's effectiveness.												
Ruonan Zhang												
Response Option		Weight	Frequency	Percent	Percent Responses	Means						
Top 10%		(5)	9	30.00%		3.97		3.65		3.65		
Among top 30%		(4)	11	36.67%								
About Average		(3)	10	33.33%								
Lowest 30%		(2)	0	0.00%								
Among the lowest 10%		(1)	0	0.00%								
						0	25	50	100	Question	BGSU	College
Response Rate	Mean	STD	Median	BGSU	Mean	STD	Median	College	Mean	STD	Median	
30/34 (88.24%)	3.97	0.81	4.00	1615	3.65	1.11	4.00	1602	3.65	1.12	4.00	

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22 - Please comment on the course and instructor.

Ruonan Zhang

Response Rate	21/34 (61.76%)
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- overall, the course was very graspable, but quite demanding to master. Ruonan was able to create a very friendly environment conducive to learning. Ruonan seemed to learn all of our names and faces and genuine when teaching and helping us learn. She encouraged us to be honest with her and to think deeply... beautiful!
- She is great! fun and enthusiastic, makes the content interesting (very important in my opinion with this class!) is professional, clearly knows what she is talking about.
- The course was so boring and I had zero interest in learning research styles. Ruonan Zhang tried her best to make this class fun, even though it was almost impossible.
- I absolutely loved this instructor. She was so helpful and informative. When I was hospitalized and missed several classes, she went out of her way to make sure I got all the material I needed. She was graded quickly and gave her students many opportunities to learn the material through a variety of activities. Her positive attitude was a breath of fresh air. I will miss her class after this semester.
- I feel this was a good course. Some of the content was just receptive since I've learned some of it in other classes.
- The course material can be bit dry, but Ruonan Zhang made it more interesting.
- She was great! There is a bit of a language barrier so her teaching can be a little dry. She does a great job of putting in effort to help students understand the material despite that.
- Ruonan has been one of my favorite instructors. She really cares if we learn the course materials or not. She makes the classes very informing and enjoyable.
- The course was some what interesting but Ms. Zhang did a great job teaching it. I would love to take another class she teaches.
- Professor Zhang was effective and knowledgeable in what she was teaching.
- Overall, Ruonan was amazing. One of my favorite professors for sure. She was so caring and kind. She did an excellent job teaching such dry material in an interesting and fun way. I loved her incorporations of memes into the power point slides, it always woke everyone up and made us laugh. She had an interesting sense of humor that tied really well into her lectures. You can tell she is really passionate about what she does. I found myself talking about things I learned in the class to others outside of the classroom and I never do that. She even brought us treats at her expense into the classroom so we could experience some of her culture which was so kind. She was great, I would recommend her to anyone. I have no interest in COMM research in regard to pursuing it as my career, but she made such a "boring class" so fun and engaging and I learned a lot from her.
- She cared about us and the content more than most professors.
- The course itself was not that interesting to me because of the content but Professor Zhang told us that unless you like theory, you will not like this class. Professor Zhang was a great instructor that knew the ins and outs of what she was teaching. Sometimes I found her hard to understand due to cultural differences but other than that, she was great!
- Professor Zhang was a great instructor for this course. She always came to class prepared, energetic, and ready to teach. She kept class on track and often tried to make this class as fun as possible.
- The course was challenging learning different methods of data analysis, but our professor made the discussion free flowing, and gave everyone a chance to express themselves. This was one of the professors that I have had at BGSU, and I have had roughly 30 professors throughout my time here. She was always really enthusiastic about the subject, which made it easier for us to learn the materail.
- I appreciate you attempting to make the course more enjoyable.
- She was on time, prepared, and willing to explain in more depth in response to students' questions, also showing her grasp of the subjects. For some of the heavy probability sampling lectures, she acknowledged that this is hard. She treated her students with respect, showing that she was interested in our opinions, and treating us like smart adults.
- It was a hard course in terms of the amount topics we had to understand throughout the semester, but I think she couldn't of done any better teaching the material and making it seem as interesting and engaging as possible for all of the students. She also did a good job of preparing us for the exams by having a review session the class before the exam. The only thing I wish is that we maybe do a small review period the class before that to get us even more prepared. All in all, she was a great professor for the course.
- She was a very capable and encouraging professor. Her class was enjoyable most of the time.
- I enjoyed you as a professor a lot. You made it a fun environment.
- I love her! She is so nice and transparent about what she's good at and what she's not the best at.

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23 - Please comment on the textbook(s) and audio-visual materials.

Response Rate	19/34 (55.88%)
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- Nothing too interesting, good book tho.
- Visual materials are good. Textbook is also good, neither are amazingly helpful though
- We did not use the textbook ever.
- The power points in this class were very helpful.
- I never actually needed it.
- I think our textbook helped explain a lot but she used power points to aid in her lectures that helped, as well.
- Power points are super helpful.
- She utilized the textbook within the weekly quiz's and lectures.
- Helpful
- Her power points were organized and well put together.
- I used the text book she allowed us to borrow for homework assignments, not much more.
- Good
- The textbook had extremely lengthy chapters but the material was relevant to our studies. Professor Zhang often included images and funny pictures into her slide shows to entertain the class. I really enjoyed her sense of humor.
- The material in this class was presented on canvas, and was fairly easy to follow along to. Not a lot of dense material.
- The textbook was rather dry-- I would have liked to see some visual aids, rather than just columns of text. I like her use of memes in the power point. The power point was clear.
- she did a great job of usual visual aid in her powerpoint presentations
- They were up to standards with most classes i have taken.
- Good
- I didn't use the textbook. Waste of money.

24 - Please comment on the major assignments and exams.

Response Rate	20/34 (58.82%)
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- they definitely test your knowledge, a bit on the harder side.
- I wish there were more major assignments because the final group project and final exam are very, very close together and there is not enough time in between to be fully prepared for both, especially with these being two out of just four major assignments! The first being an exam, and the second being a project. It would be nice if there were one more thing in the middle so all large grades are not piled on at the same time.
- The major assignments were explained nicely and easy to understand. The exams were exactly what the study guide says, no surprises.
- Although the exam was somewhat challenging, the study guide was very helpful and I did not feel that any of the material was not a fair question.
- They weren't bad at all. She gave us good resources to use to prepare.
- Our assignments made us reach out to the community and find research for ourselves.
- I think the major assignments were all very reasonable and easy to understand. Exam questions were a little difficult to understand even for those who studied intensely for them.
- Effective
- They made sense for the class.
- The two major assignments were fair and organized.
- A lot of work, but necessary.
- I enjoyed the research project and conducting them. Exams are exams, awful.
- I felt that all of the exams and class projects were spaced out with plenty of time to complete them. The layouts of the tests mirrored the review sheets quite strongly so as long as a student studied they should've had no problem receiving a passing grade.
- The major assignments were challenging, but were given sufficient time to complete the assignments and exams.
- Again, please make it so students have opportunity to get different grades through student evaluations with group projects.
- Quizzes and exams were pretty clear. My biggest challenges with the qualitative and quantitative research was having the time to interview people for the first project, and making time to meet with my group for the second project.
- exams were pretty difficult, I wish the questions were a little easier to understand because sometimes I would feel like there could be multiple answers for one question. The major assignments I enjoyed however because she gave us the freedom to choose our own topics
- They were engaging and required thought.
- Helped me understand the course efficiently.
- The major assignments were pretty close together, but she gave us some time for question.

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25 - Additional Comments:

Response Rate	2/34 (5.88%)
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- Thanks for being a great teacher!
- I was afraid that this class would be dry and boring since it's about research methods. This class was way better than I thought.

Mean of Means Calculations	Mean			
Common Question Mean	4.49			