

**BGSU: School of Media & Communication**  
**Fall 2017 Course Evaluations**

**Course:** COMM20901002: 2178 COMM 2090 1 1002 LEC 74439 GC-COMM 2090 1002 74439:  
 2178\_MAIN\_74439\_2178\_74439

**Instructor:** Ruonan Zhang

1 - The instructor showed interest and enthusiasm for teaching									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	11	100%					1.00 	
B=Agree	(2)	0	0%						
C=Neutral	(3)	0	0%						
D=Disagree	(4)	0	0%						
E=Strongly Disagree	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
11/19 (57.89%)	1.00	0.00	1.00						

2 - The instructor demonstrated a firm grasp of course content									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	10	90.91%					1.09 	
B=Agree	(2)	1	9.09%						
C=Neutral	(3)	0	0%						
D=Disagree	(4)	0	0%						
E=Strongly Disagree	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
11/19 (57.89%)	1.09	0.30	1.00						

3 - The instructor presented course material in an organized way									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	9	81.82%					1.27 	
B=Agree	(2)	1	9.09%						
C=Neutral	(3)	1	9.09%						
D=Disagree	(4)	0	0%						
E=Strongly Disagree	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
11/19 (57.89%)	1.27	0.65	1.00						

4 - The syllabus was organized and objectives clearly stated									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	7	63.64%					1.36 	
B=Agree	(2)	4	36.36%						
C=Neutral	(3)	0	0%						
D=Disagree	(4)	0	0%						
E=Strongly Disagree	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
11/19 (57.89%)	1.36	0.50	1.00						

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5 - The course adhered to the stated objectives									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	7	63.64%					1.36 	
B=Agree	(2)	4	36.36%						
C=Neutral	(3)	0	0%						
D=Disagree	(4)	0	0%						
E=Strongly Disagree	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
11/19 (57.89%)	1.36	0.50	1.00						

6 - The instructor's teaching and presentation skills were effective									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	8	72.73%					1.45 	
B=Agree	(2)	1	9.09%						
C=Neutral	(3)	2	18.18%						
D=Disagree	(4)	0	0%						
E=Strongly Disagree	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
11/19 (57.89%)	1.45	0.82	1.00						

7 - I felt free to ask questions and make comments									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	8	72.73%					1.45 	
B=Agree	(2)	2	18.18%						
C=Neutral	(3)	0	0%						
D=Disagree	(4)	1	9.09%						
E=Strongly Disagree	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
11/19 (57.89%)	1.45	0.93	1.00						

8 - The instructor was willing to help me outside of class									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	6	54.55%					1.73 	
B=Agree	(2)	3	27.27%						
C=Neutral	(3)	1	9.09%						
D=Disagree	(4)	1	9.09%						
E=Strongly Disagree	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
11/19 (57.89%)	1.73	1.01	1.00						

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9 - Activities provided opportunity for mastery of course content										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	7	63.64%					1.45		
B=Agree	(2)	3	27.27%							
C=Neutral	(3)	1	9.09%							
D=Disagree	(4)	0	0%							
E=Strongly Disagree	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
11/19 (57.89%)	1.45	0.69	1.00							

10 - Instructor provided information about my progress in the course										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	7	63.64%					1.45		
B=Agree	(2)	3	27.27%							
C=Neutral	(3)	1	9.09%							
D=Disagree	(4)	0	0%							
E=Strongly Disagree	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
11/19 (57.89%)	1.45	0.69	1.00							

11 - The instructor was concerned with whether the students learned the material										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	9	81.82%					1.27		
B=Agree	(2)	1	9.09%							
C=Neutral	(3)	1	9.09%							
D=Disagree	(4)	0	0%							
E=Strongly Disagree	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
11/19 (57.89%)	1.27	0.65	1.00							

12 - The instructor stimulated independent thinking										
Response Option	Weight	Frequency	Percent	Percent Responses				Means		
A=Strongly Agree	(1)	7	63.64%					1.45		
B=Agree	(2)	3	27.27%							
C=Neutral	(3)	1	9.09%							
D=Disagree	(4)	0	0%							
E=Strongly Disagree	(5)	0	0%							
				0	25	50	75	100	Course	
Return Rate	Mean	STD	Median							
11/19 (57.89%)	1.45	0.69	1.00							

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13 - The course increased my knowledge, skills, and/or understanding of the subject									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	6	54.55%					1.45 	
B=Agree	(2)	5	45.45%						
C=Neutral	(3)	0	0%						
D=Disagree	(4)	0	0%						
E=Strongly Disagree	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
11/19 (57.89%)	1.45	0.52	1.00						

14 - This course was intellectually demanding									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Strongly Agree	(1)	3	27.27%					2.27 	
B=Agree	(2)	4	36.36%						
C=Neutral	(3)	3	27.27%						
D=Disagree	(4)	0	0%						
E=Strongly Disagree	(5)	1	9.09%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
11/19 (57.89%)	2.27	1.19	2.00						

15 - Compared with other college instructors I have had, I would rate this instructor's effectiveness									
Response Option	Weight	Frequency	Percent	Percent Responses				Means	
A=Top 10%	(1)	7	63.64%					1.45 	
B=Among top 30%	(2)	3	27.27%						
C=About Average	(3)	1	9.09%						
D=Lowest 30%	(4)	0	0%						
E=Among the lowest 10%	(5)	0	0%						
				0	25	50	75	100	Course
Return Rate	Mean	STD	Median						
11/19 (57.89%)	1.45	0.69	1.00						

16 - Please comment on the course and instructor									
<ul style="list-style-type: none"> <li>• I feel that this course is particularly applicable to life beyond graduation, and highly recommend it for students, even if they are not a Communication major. Dr. Zhang did an excellent job providing information for the students. The course material was interesting, and applicable. I learned so many different skills that I can apply to the interview process post graduation.</li> <li>• I LOVED THIS CLASS. She was an amazing professor that actually cared about what the students learned. She didn't try and trick us she just wanted to make sure we learned the material WHICH IS WHAT PROFESSORS SHOULD DO. Unlike ALL MY OTHER COMM CLASSES, this class actually gave us useful information and skills to take forward in our careers. This teacher has a very bright future ahead.</li> <li>• The course had a lot of vocab words and theories but this instructor connected it to real life and made sure the entire class was understanding the material before moving on.</li> <li>• good instructor</li> <li>• Great knowledge, but the language barrier prevented some information transfer.</li> <li>• I think that if presented in a more organized and clearer way that it would be easier to understand and grasp the idea or of the activity we were to do. I think that projects and activities need to be explained in more detailed. Especially the final project and not have it due over thanksgiving break and consistently work the final project into class and work with the students and see how they are doing with it. I also think some actives need to be more challenging because some seemed so basic that it was confusing on what to do and not as useful to us. The instructor did show that she cared about her students and how we learned. She try to make it fun for us. You can tell she puts in the effort for the class and her students. I just believe that the information needs to be explained and distribute in a different way.</li> <li>• The overall course was simple and a huge learning experience. Helped me to understand the aspects of interviews in the future. I liked the professor, he was sweet and kept on track with most of her work, occasionally getting off track but was entertaining to learn about and the stories she shared.</li> <li>• The course is awesome! I feel like everyone should take it. I know that I will take what I've learned and apply it to the real world. The instructor was very helpful and always provided feedback! Fantastic instructor and course.</li> <li>• I liked her a lot. She was very flexible and understanding. She was concerned about whether we learned the material.</li> <li>• Fantastic test giving skills, I felt as a student very prepared.</li> </ul>									

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**Instructor:** Ruonan Zhang

#### 17 - Please comment on the textbook(s) and audio-visual materials

- Although Dr. Zhang used a lot of PowerPoint presentations, she also included memes from the internet to keep herself relatable to her students, and as another fun way to illustrate the concepts that she was talking about.
- Textbook was useless. Powerpoint were fine.
- The textbook was a waste of money for this class. If you didn't attend class you may need it but as long as you payed attention and went to class the textbook stayed in my desk all semester long.
- not really needed
- Good.
- Overall the class could have done without the book. Even though we used it for the assignments that there every monday the book wasn't used much and the information conveyed in the book could have easily been explained in her powerpoints which were constructed very well.
- The textbook was pretty useless considering she gave us Powerpoints and explanations in class.
- Text book was just ok

#### 18 - Please comment on the major assignments and exams

- Our final project for the course was a professional portfolio project where we had to put together several professional documents including a resume, cover letter, among others. This project I found particularly useful as a senior because it shed light on what types of documents were necessary to present to a potential employer.
- Major assignments actually helped build skills and exams were beneficial and helped us learn.
- I always felt prepared for the exams in this course. The major project always had way to many parts and took me many hours to finish.
- Good
- Needs to be more specific about the outline of the exam.
- The layout of her exam was constructed very well. The study guide was almost on par with the exam with the answers and how we studied for them. She barely had enough time in class to go over the study guide so a shorter guide might benefit the timing.
- The exams were challenging you didn't study and the weekly questions were pointless, but overall i'd give it an A.
- 9/10

#### 19 - Additional Comments

- Best class this semester
- Fantastic teacher and a great class even though it was small class.
- Good teacher, would recommend course to others.